

# Fort Worth Community Credit Union

## Standards and Expectations for Use of Social Media

The following are the official social media channels associated with Fort Worth Community Credit Union. These social media accounts are actively monitored and updated by FTWCCU. If you have found a social media channel identified as being owned by FTWCCU that is not listed here, we ask that you contact us at [market@ftwccu.org](mailto:market@ftwccu.org) to determine its validity.

Fort Worth Community Credit Union Official Facebook: <https://www.facebook.com/ftwccu>

Fort Worth Community Credit Union Official Twitter: <https://twitter.com/ftwccu>

Fort Worth Community Credit Union Official Instagram: <https://www.instagram.com/ftwccu/>

Fort Worth Community Credit Union Official Blog: <http://spotyourworth.com>

Gabby, FTWCCU's virtual spokeswoman Official Facebook: <https://www.facebook.com/GabbyKnows>

Gabby, FTWCCU's virtual spokeswoman Official Twitter: <https://twitter.com/gabbyknows>

Gabby, FTWCCU's virtual spokeswoman Official Instagram: <https://www.instagram.com/gabby.knows/>

Gabby, FTWCCU's virtual spokeswoman Official Pinterest: <https://www.pinterest.com/gabbyknows/>

Gabby, FTWCCU's virtual spokeswoman Official Website/Blog: <http://www.getyourworthon.com/>

Fort Worth Community Credit Union welcomes users to connect with us via social media. We encourage users to share, comment and post photos, videos and useful links. However, because social media is such a public platform, there are certain rules and procedures that must be followed to ensure proper service to all of our members.

The following is a set of guidelines for those in the community who wish to connect with Fort Worth Community Credit Union through our social media platforms.

### **Terms of Service**

We follow all of the terms of service and guidelines. FTWCCU follows all terms and guidelines provided by the social media channel being used. This includes standards against violence, hate speech, graphic content, threats, bullying, harassment and so forth.

### **Controversial Topics**

We like to avoid controversial and/or sensitive topics. Please don't post/comment information that strongly supports or opposes political, moral or religious positions, events or causes.

### **Family-Friendliness**

We are a family-friendly institution. We reserve the right to remove any posts that we consider inappropriate or discriminatory.

### **Security and Privacy**

We aim to protect security and privacy; of both members and employees. Don't include personal account or contact information, or that of others, including email addresses, in your contribution. If you have negative feedback about one of our employees, please respect their privacy and refrain from posting it in this public forum. You may contact the credit union at (817) 835-5000 or [ftwccu@ftwccu.org](mailto:ftwccu@ftwccu.org) about this issue.

### **Intellectual Property**

We want to remain original. Please do not post items that are protected by intellectual property laws or rights of publicity unless you control the rights to use such items or have received all the necessary consents.

We reserve the right to remove any post at any time. Posts and/or comments that we determine violate any of these standards are subject to removal without prior notice.

By posting on our page, you agree that you have read these Standards and Expectations and that any material you post abides by those standards. You also understand that submitting content on any of FTWCCU's social media channels grants FTWCCU nonexclusive, worldwide unrestricted rights and permissions to publish in any way we see fit without restriction. This includes, but is not limited to, advertising and marketing materials.

Please remember that outside user posted content such as comments, photos, links and videos posted to our social media do not necessarily represent the views of Fort Worth Community Credit Union, our employees or our members. Occasionally FTWCCU may post links to third-party websites which may relate to the topics discussed on our social media. Please note that this does not constitute an endorsement of the website and/or company.